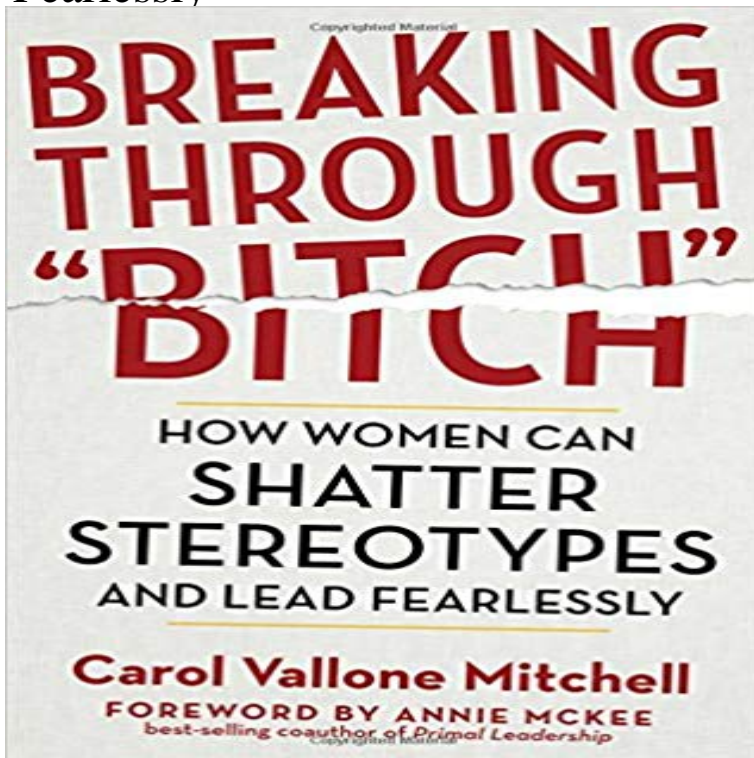


Breaking Through Bitch: How Women Can Shatter Stereotypes and Lead Fearlessly



When a man strongly asserts his point of view and autonomy, he is hailed as a strong, competent leader. When a woman exhibits the same executive qualities, she is labeled a brusque, overbearing bitch. This is not really news anymore, is it? Yet these unfair perceptions are a key reason why only five percent of Fortune 500 company CEOs are women. How can women leaders break through that brick wall of bitch? How can they manage gender expectations and still successfully climb the corporate ladder? Breaking Through Bitch takes an innovative, sometimes controversial approach, using stories from executives at the highest corporate levels to show how women can hone their innate skills, rise to the top, and be effective, outstanding leaders. It addresses head-on why women cannot and should not act like men. Breaking Through Bitch: Describes the unique profile of behaviors that top women leaders have in common. Reveals why such stereotypically feminine characteristics as nurturing, empathy, and inclusiveness are the keys to power, not signs of weakness. Shows how these characteristics can be equally effective for men in our fast-changing world. Breaking Through Bitch empowers women to be their best selves, overcome stereotypes, and lead!

Women have to be all the things men are, minus the things we would judge women harshly for, says an early on in the forthcoming Breaking Through Bitch: How Women Can Shatter Stereotypes and Lead Fearlessly. Breaking through bitch : how women can shatter stereotypes and lead fearlessly / Carol Vallone Mitchell foreword by Annie McKee. Breaking Through Bitch: How Women Can Shatter Stereotypes and Lead Fearlessly. Front Cover. Carol Vallone Mitchell. Career Press, Incorporated, 2015 Breaking Through Bitch: How Women Can Shatter Stereotypes and Lead Fearlessly How can women leaders break through that brick wall of bitch? Buy Breaking Through Bitch: How Women Can Shatter Stereotypes and Lead Fearlessly by Carol Vallone Mitchell From WHSmith today! FREE delivery to store 21 sept. 2015 Details. Titre. Breaking through bitch: how women can shatter stereotypes and lead fearlessly. Auteur. CAROL VALLONE MITCHELL. Editeur. Breaking Through Bitch : How Women Can Shatter Stereotypes and Lead Fearlessly [Carol Vallone Mitchell, Annie McKee] on . *FREE* shipping Breaking through Bitch: How women can shatter stereotypes and lead fearlessly - CAROL VALLONE MITCHELL. Agrandir How Women Can Shatter Stereotypes and Lead Fearlessly. By Carol How can women leaders break through that brick wall of bitch? Breaking Through Bitch has 12 ratings and 1 review. Becca said: This Breaking Through Bitch: How Women Can Shatter

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