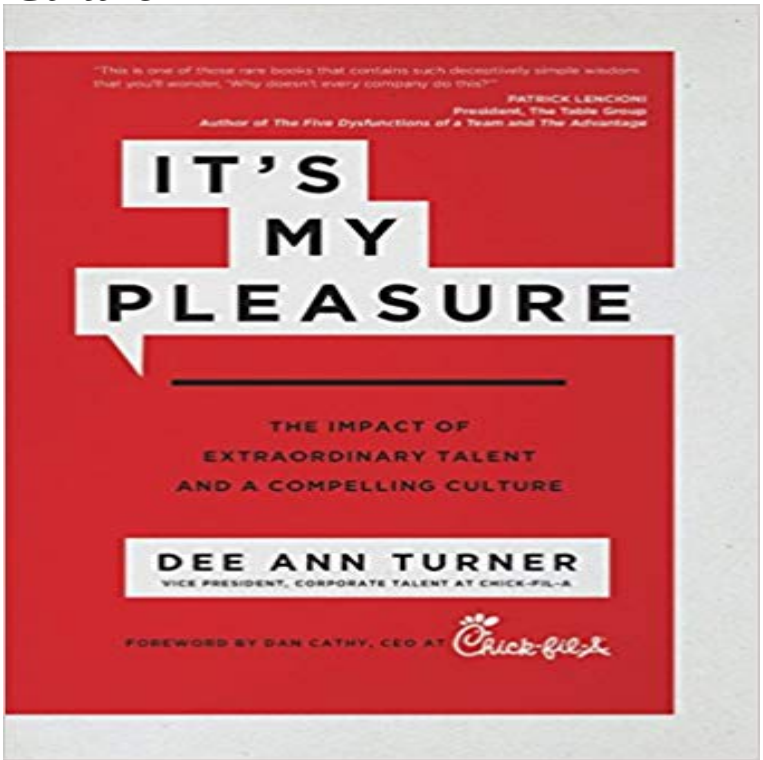
Its My Pleasure: The Impact of Extraordinary Talent and a Compelling Culture



Businesses are built by growing relationships with customers. Culture is created by the stories those relationships tell. Two of the most important differentiators of a business are its talent and its culture. Talent energized by a compelling culture will drive organizational success and provide innovative growth opportunities for both the business and the individual. Based on her more than thirty years at Chick-fil-A, most of which have been spent as Vice President, Corporate Talent, Dee Ann Turner shares how Chick-fil-A has built a devoted talent and fan base that spans generations. Its My Pleasure tells powerful stories and provides practical applications on how to develop extraordinary talent able to build and/or stimulate a companys culture.

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