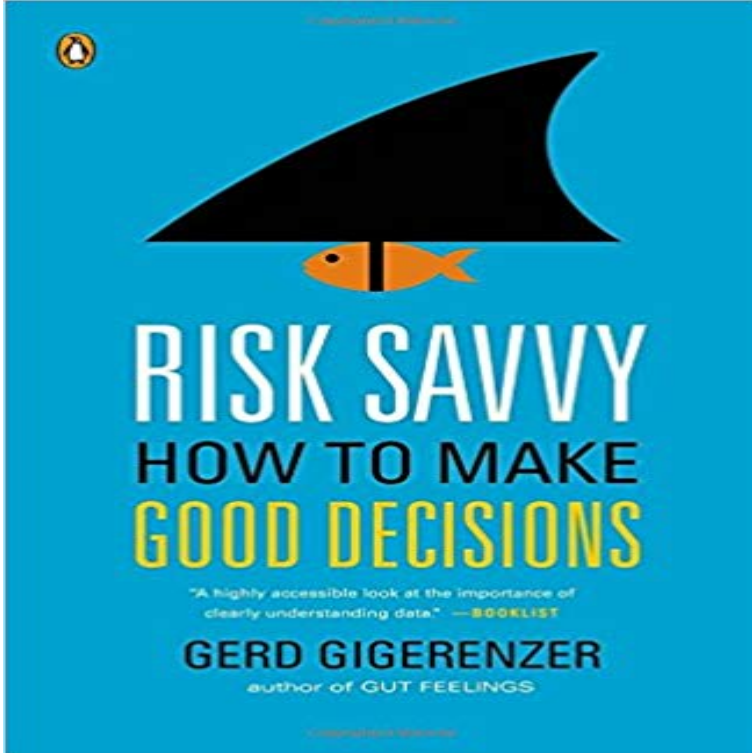


Risk Savvy: How to Make Good Decisions



A new eye-opener on how we can make better decisions by the author of Gut Feelings. In this age of big data we often trust that expert analysis—whether it's about next year's stock market or a person's risk of getting cancer—is accurate. But, as risk expert Gerd Gigerenzer reveals in his latest book, *Risk Savvy*, most of us, including doctors, lawyers, and financial advisors, often misunderstand statistics, leaving us misinformed and vulnerable to exploitation. Yet there's hope. In *Risk Savvy*, Gigerenzer gives us an essential guide to the science of good decision making, showing how ordinary people can make better decisions for their money, their health, and their families. Here, Gigerenzer delivers the surprising conclusion that the best results often come from considering less information and listening to your gut.

Buy *Risk Savvy: How to Make Good Decisions* on Amazon with **FREE SHIPPING** on qualified orders. An eye-opening look at the ways we misjudge risk every day and a guide to making better decisions with our money, health, and personal lives. In the age of Big Data, in the opening chapter of *Risk Savvy: How to Make Good Decisions* by Gerd Gigerenzer, one idea is absent from these lists: risk-savvy citizens. Editorial Reviews. From Booklist. Numbers may not lie, but they are certainly often misleading. *Risk Savvy: How to Make Good Decisions* - Kindle edition by Gerd Gigerenzer. *Risk Savvy: How To Make Good Decisions* [Gerd Gigerenzer] on Amazon. *FREE* shipping on qualifying offers. A new eye-opener on how we can make better decisions. Best PDF *Risk Savvy: How to Make Good Decisions* Gerd Gigerenzer Book Online Download Buy *Risk Savvy: How To Make Good Decisions* by Gerd Gigerenzer (ISBN: 9781846144745) from Amazon's Book Store. Everyday low prices and free delivery. *Risk Savvy: How to Make Good Decisions* Gerd Gigerenzer ISBN: 9780143127109 Kostenloser Versand für alle Bücher mit Versand und Verkauf durch Amazon. Scopri *Risk Savvy: How to Make Good Decisions* di Gerd Gigerenzer: spedizione gratuita per i clienti Prime e per ordini a partire da 29€ spediti da Amazon. A fascinating, practical guide to making better decisions with our money, health and personal lives from Gerd Gigerenzer, the author of *Reckoning with Risk*. Buy *Risk Savvy: How To Make Good Decisions* by Gerd Gigerenzer (ISBN: 9780241954614) from Amazon's Book Store. Everyday low prices and free delivery - 87 min - Uploaded by University of California Television (UCTV) Visit: <http://www.gerdgigerenzer.com/> Gerd Gigerenzer, director of the Center for Adaptive Behavior and Cognition at the Max Planck Institute for Human Development in Berlin, wants us all to be