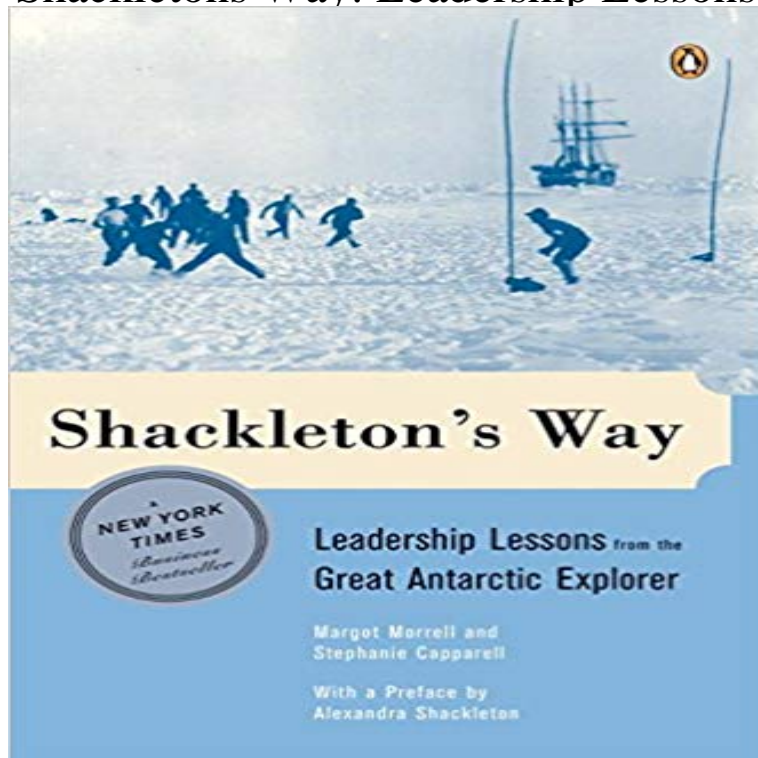


# Shackleton's Way: Leadership Lessons from the Great Antarctic Explorer



Sir Ernest Shackleton has been called the greatest leader that ever came on Gods earth, bar none for saving the lives of the twenty-seven men stranded with him in the Antarctic for almost two years. Today the public cant get enough of this once-forgotten explorer, and his actions have made him a model for great leadership and masterful crisis management. Now, through anecdotes, the diaries of the men in his crew, and Shackletons own writing, Shackletons leadership style and time-honored principles are translated for the modern business world. Written by two veteran business observers and illustrated with ship photographer Frank Hurleys masterpieces and other rarely seen photos, this practical book helps todays leaders follow Shackletons triumphant example.

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